

PROGRAM FAQs

What is the Giving Tag?

It is a tool to help raise donations all year long. You can raise donations at any Shaw's location through the Giving Tag. Donation checks are mailed quarterly, so it is a great opportunity to raise funds throughout the year!

What is the difference between the GIVE BACK WHERE IT COUNTS Bag Program and the Giving Tag Program?

The Giving Tag Program is an ongoing opportunity for nonprofits to raise funds at any time throughout the year. Supporters can go to any Shaw's, buy the GIVE BACK WHERE IT COUNTS Bag and follow the instructions on the Giving Tag to direct a \$1 donation to an organization of their choice. The GIVE BACK WHERE IT COUNTS Bag Program is an opportunity for non-profits who are selected on a monthly basis at every Shaw's location. The selected non-profit in the GIVE BACK WHERE IT COUNTS Bag Program is the "default beneficiary" who will receive any donations that are not otherwise directed by the Giving Tag.

What is the cost of GIVE BACK WHERE IT COUNTS Bag with the Giving Tag?

The cost of the GIVE BACK WHERE IT COUNTS Bag with the Giving Tag is \$2.50.

Where do I find the Giving Tag?

The Giving Tag is affixed to the reusable GIVE BACK WHERE IT COUNTS Bag. GIVE BACK WHERE IT COUNTS Bags can be found on the designated reusable bag rack and at various registers.

How did Shaw's hear about my organization?

The Shaw's Giving Tag Program team conducted a research process to identify, qualify and screen non-profits for this program. Your organization stood out to us as an incredible non-profit in your local community.