



CAMP MASTERS

GOURMET POPCORN

August 2023

Dear Unit Kernels & Leaders,

To call Vermont's weather of late "unexpected and unusual" might be a bit of an understatement. Let's give the citizens of our state some joy with an expected and usual event while we raise money for Scouting through the annual popcorn sale.

2022 was a successful sales year and we hope your unit will participate in this important fundraising event this year. Selling popcorn is a proven way to fund your unit's Ideal Year of Scouting. With just a little preparation and planning you can help your Scouts with advancement and fun.

What can you expect from this year's sale:

- A great assortment of top selling popcorn products and the ability for customers to include donations for summer camp camperships
- Great support and training for how to make your sale a success
- Outstanding financial return on your unit sales including a bonus for units that surpass targets based on prior sales amounts

It is hard to believe we are already into the second half of summer so here are some key

- Show and Sell sign up August 21th
- Show and Sell orders are due to Council by August 25th
- Show and Sell pickup (one location statewide) will be September 15th
- The traditional take order sale will be September 16th through October 15th
- Popcorn deliveries (three sites statewide) will be on Friday November 10th



Whether you are a new Unit Kernel this year, or especially if you have many years of experience to share, plan to join us for one of the on-line training sessions we will be holding in September. We want you to meet the team and get all the latest information to help make this your best sale ever. Please feel free to contact myself or Laurie Sneed at laurie.sneed@scouting.org if you have questions or ideas.

Yours in Scouting,

Dan Manz, Popcorn Kernel

Fundraising for the future!



SUPPORTED YEARLY THROUGH POPCORN FUNDRAISING



GREEN MOUNTAIN COUNCIL SHOW N SELL AGREEMENT WITH PARTICIPATING UNITS

We have been working with the sales staff from CampMaster Popcorn to update units the ability to have a Show and Sell/Show and Deliver as well as the traditional Take Order Sale. It is an exciting time for units and we think if done correctly, it will have a significant impact on increasing the sales for your unit.

For units that are participating, their leaders must agree to the following guidelines. This is because statistics have proven that if followed, the sale is most productive for the units, the local Council and the Camp Master Company, and therefore is a win-win for everyone.

1. Agree to participate in the take order sale as well. Show N Sell is just to supplement your take-order sale and help to increase your total sale over last year.
2. Show N Sell order form is due by noon August 25th - we will not be able to provide product if order is not received by this date. (Order form will be emailed to you when we receive your signed Show N Sell Agreement.) Show N Sell pick up is September 15th.
3. No returns of any unsold product from the Show N Sell. Any leftover product from the SNS/SND will simply be used to fill your take order needs. Then just order any additional product you need when take order orders are due. Not all products are available for the SNS/SND
4. SNS/SND popcorn order recommendation is to up to 50% of what your unit did for sales of the SNS products in 2023. This information will be provided to units that sign up for Show N Sell. If you are looking to grow your Show & Sell beyond this recommendation the unit will need to pay for additional product at delivery.
5. Send list of Locations and Dates of Unit Show N Sell with your SNS Order.
6. Unit pays for the Show N Sell product along with the Take Order amount at the take order pickup on November 10th.
7. No exchanges between Units of Show N Sell products. Units are billed on what they ordered and picked up.
8. Utilize the Camp Master app to help manage unit sale.
9. Participate in the Take order Training. More information to follow.

Fill out and email to laurie.sneed@scouting.org no later than August 21th, 2023.

Yes we are participating the Show and Sell/Show and Deliver Sale! We agree to the terms.

Unit # _____

Committee Chair/Leader Name _____

Email _____ Contact phone: _____

Popcorn Kernel Name _____

Email _____ Contact phone: _____



District _____
 Pack _____
 Troop _____
 # of Scouts sold 2022 _____



Popcorn Kernel _____
 Address _____
 City, State VT _____
 Daytime phone # _____
 Email _____

Show N Sell Product Information					
Product	Retail \$	Quantity in a case	Sold 22 Sold SNS & Take Order	Order 23 Order to place	Product Total
Cheesy Cheese Tin	\$ 40.00	1			\$ -
Supreme Caramel w/Nuts	\$ 25.00	8			\$ -
Cinnamon Crunch Bag	\$ 20.00	8			\$ -
Trail Mix Bag	\$ 23.00	8			\$ -
White Cheddar Bag	\$ 20.00	8			\$ -
14Pk Extra Butter Summer					
Corn Microwave	\$ 23.00	8			\$ -
Purple Popping Corn	\$ 13.00	6			\$ -
10 Oz Caramel Corn Bag	\$ 13.00	12			\$ -
Totals			0	0	\$ -

When unit sends in their Show N Sell Commitment form they will be emailed past sales & order form

We recommend that units order a maximum of 50% of last year's Show & Sell products
 Looking to grow your Show & Sell beyond the recommendation? Additional product available POD.

Show N Sell Scheduling of Sale Location				
Location	Date	Start Time	Contact	Phone
Ex Walmart - Williston VT	18-Sep	2pm	Jon Smith	555-1212

Sample Show N Sell Order Form

Must turn in Show N Sell order by August 30th to participate. We will not be able to get product after that date!

Show N Sell Unit Information

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ANNUAL UNIT BUDGET PROGRAM PLANNER DUE SEPTEMBER 1st, 2023

GREEN MOUNTAIN COUNCIL FALL TAKE ORDER POPCORN SALE AGREEMENT



TRAINING ATTENDANCE IS IMPORTANT BY ALL UNIT KERNELS

EARN \$25 TO \$50 FOR THE UNIT ACCOUNT
FOR ATTENDING THE ZOOM TRAINING
& SELL THE MINIMUM REQUIRED.
ALL 3 POPCORN KERNEL TRAINING WILL BE ZOOM 6:30PM TO 8:30PM
(PARTICIPATE IN THE ONE THAT WORKS FOR YOU)
WEDNESDAY, SEPTEMBER 6TH, THURSDAY, SEPTEMBER 7TH
WEDNESDAY, SEPTEMBER 13TH,

PLEASE RSVP ON SIGNUP FORM BELOW.
PLEASE FILL OUT THIS FORM COMPLETELY.



UNITS CAN EARN UP TO 33% COMMISSION & MORE
JUST COMPLETE THE FOLLOWING:
(DETAILS WILL BE EXPLAINED AT THE TRAININGS.)

1. BASE COMMISSION IS 29%
2. SIGN UP FOR POPCORN AND SUBMIT BUDGET BY SEPT 1ST—1% EACH
3. SUBMIT UNIT BUDGET BY SEPTEMBER 2ND— 1%
4. POPCORN ORDER (& UNIT PRIZE ORDER) SUMMARY'S RETURNED TO SERVICE CENTER BY OCT 19TH -2% (EVEN IF THE UNIT CHOOSES THE ADDITIONAL 2% COMMISSION INSTEAD OF PRIZES, UNIT MUST TURN IN PRIZE FORM)
5. CHOOSE EXTRA COMMISSION INSTEAD OF PRIZES. — 2% (SCOUTS WILL STILL BE ELIGIBLE FOR BONUS PRIZES: INCLUDING PATCHES, \$850 CLUB, FULL SHEET GIFT CARD AND CAMPMASER BONUS PRIZES)
6. EXTRA COMMISSION FOR THOSE UNITS SELLING A MINIMUM OF \$2,500 AND 7% ABOVE LAST YEARS RETAIL SALES — UNIT WILL GET 7% COMMISSION OF THE INCREASE IN SALES.

SALE DATES: SATURDAY, SEPTEMBER 16TH THROUGH SUNDAY, OCTOBER 15TH, 2023
PICKUP FRIDAY, NOVEMBER 10TH (BRING PAYMENT TO PICKUP)

MAIL TO: GREEN MOUNTAIN COUNCIL,
P.O. BOX 557, WATERBURY, VT 05676
YES, OUR UNIT WILL PARTICIPATE

Fundraising for the future!

PACK # ____ / TROOP # ____ / CREW # ____ / POST # ____ DISTRICT ____

UNIT SALES POPCORN GOAL \$ _____ MUST CHOOSE NOW: (CIRCLE) PRIZES OR EXTRA 2%

UNIT LEADER: _____ HOME PHONE: _____
UNIT LEADER EMAIL: _____ LEADER ADDRESS: _____
UNIT KERNEL : _____ HOME PHONE: _____
ADDRESS: _____ WORK PHONE: _____
CITY, STATE ZIP _____
EMAIL ADDRESS: _____ CELL PHONE: _____

NUMBER PARTICIPATING IN THE SALE- YOUTH _____ ADULTS _____

(PACKETS ARE MADE SPECIFIC FOR EACH UNIT SO SCOUT #'S. ARE IMPORTANT.)

(IT IS IMPORTANT THAT WE KNOW WHO THE UNIT KERNEL IS GOING TO BE & THAT THEY
PARTICIPATE IN THE ZOOM POPCORN TRAINING.)
YES KERNEL IS ATTENDING ZOOM ON _____

DISTRIBUTION OF UNIT PACKET TBD. IF YOU WANT TO PAY FOR YOUR PACKET
TO BE MAILED TO THE UNIT KERNEL PLEASE CHOOSE. YES NO

SIGN UP FORM & BUDGET IS DUE BY SEPT 1ST, FOR 2% COMMISSION!
PLEASE FILL OUT THIS FORM COMPLETELY.

RECEIVED SIGN-UP FORM & BUDGET ON THIS
DATE FOR 2% COMMISSION _____

ON AVERAGE 73%

ZZ

Support the Military and Scouting Too!

**\$30
Military
Donation**

WW

**\$50
Military
Donation**



Choose Item ZZ and CAMP MASTERS will send \$30 worth of popcorn to our military personnel.



Choose Item WW and CAMP MASTERS will send \$50 worth of popcorn to our military personnel.

DO

Tasty Trio Tin



This Tasty Trio has Melt in your mouth Chocolate Covered Pretzels, Sweet & Salty Kettle Corn and Chocolate Caramel with sea salt candy — 23oz, 2.40 gal ☹



\$55

P

3-Way Ch



SHOW N SELL

E

Supreme Caramel Tin



Buttery, Caramel Corn, Kettle Corn, Pecans and Marshmallows — 23oz, 2.40 gal ☹



\$25

G

14 Pack EXTRA BUTTER Roasted Summer Corn



If you like buttery popcorn on the go, you love this EXTRA BUTTER flavor microwave popcorn! ☹



\$23

X

Cl



SHOW N SELL

ZD

White Cheddar Cheese Bag



Cheesy goodness of white cheddar cheese on light, crunchy, crispy popcorn — 5 oz ☹



\$20

ZW

Chocolatey Covered Pretzels Bag



Melt in your mouth Chocolate Covered Pretzels



\$20

V

Purple



SHOW N SELL

* Package/Tin may change; subject to availability.

** Some popcorn varieties are lighter than others.

Popcorn is measured in ounces. Volume of tins is measured in gallons.

ALL PRODUCTS TRANS FAT

♥ - Contains Antioxidants & Virtually

GOES TO SCOUTING

Cheese Tin 

Celebrate Scouting with a simply sensational collection of White and Yellow Cheddar Cheese along with a zesty Cheesy Salsa popcorn. 3 Bk. Bags — 14 oz., 3.15 gal. @

 **\$40**

MM **22 Pack Movie Theater Extra Butter Microwave Popcorn**

 Popcorn perfectly seasoned with EXTRA Buttery flavor just like the movie theaters. America's #1 selling flavor! @

 **\$27**

ZE **Chocolate Drizzle Caramel Bag**

 Buttery gourmet caramel popcorn with chocolate drizzle — 14 oz. @

 **\$27**

Trail Mix

Delicious wholesome goodness includes peanuts, cranberries, raisins, chocolate candies and cashews. 16 oz. @

 **\$23**

KT **Cinnamon Crunch Popcorn Bag**

 Lightly sweet popcorn with warm, savory cinnamon — 13 oz. @

 **\$20**

YY **12 Pack Sweet & Salty Kettle Corn Microwave Popcorn**

 A sweet and salty old-fashioned Kettle Corn taste, like the popcorn at old time county fairs! @

 **\$20**

ing Corn Jar 

This delicate popcorn contains antioxidants, has virtually no hulls and TASTES GREAT! No Artificial Flavors. 3 Bk. @


 **\$13**

DD **Caramel Popcorn Bag**

 Mouthwatering taste of delicate and gourmet caramel popcorn. @ 

 **\$13**

**DONATIONS
FOR
CAMPERSHIPS
CAN BE
COLLECTED**

E and NON-GMO POPCORN
less!  - Feather Light / Low Calorie

Thank you for
supporting Scouting

2023 FALL POPCORN TIMELINE

Show N Sell Sign Up Due August 21st, 2023

Show N Sell Order Due by Noon, August 30th, 2023

(In order to participate in Show N Sell order must be received by this date!)

Take Order Sign Up & Budgets Due by Sept 1st, 2023



All 3 Popcorn Kernel Trainings will be Zoom

6:30pm to 8:30pm

Wednesday, September 6th, Thursday, September 7th, Wednesday, September 13th

Show N Sell Delivery - Jet Envelope September 15th, 2023

Take Order Popcorn Sales Begin September 16th, 2023

Popcorn Sale Ends October 15th, 2023

Take Orders & Keller Prize orders due October 19th, 2023

Popcorn Pick up date Friday, November 10h, 2023

(Bring Popcorn Payment to the Pickup)



We are on the Web
scoutingvermont.org
Unit Fundraising/
Popcorn



NON-PROFIT ORG.
US. POSTAGE
PAID
PERMIT NO. 7
WATERBURY, VT

BOY SCOUTS OF AMERICA
GREEN MOUNTAIN COUNCIL INC.
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WATERBURY, VT 05676-0557
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