Email Subject: Join our Scout Troop!

Hello FIRST NAME!

I hope you are doing well today.

I am reaching out to you because my kid, KID FIRST NAME, has been part of Troop 123 for a while now and it has been a great experience. I thought that it would be a great opportunity for KID FIRST NAME to join the troop!

They go fishing, camping, swimming, they do community service projects and they learn a lot of leadership skills.

In the videos below you can see what Scout BSA is all about and please call me if you would like more information!

Our Troop meets on DATE at LOCATION and my phone number is PHONE NUMBER.

What is Scouts BSA? <https://www.youtube.com/watch?v=S8_h8kNkhy8>

Who doesn’t want to be a Scout?:

BOY: <https://www.youtube.com/watch?v=L46-1oR0574>

GIRL: <https://www.youtube.com/watch?v=TE0cjTEcXqM>

Have a great day!

FIRST NAME