Email Subject: Join our Cub Scout Pack!

Hello FIRST NAME!

I hope you are doing well today.

I am reaching out to you because I have been part of Pack 123 for a while now and KID/S NAME, and I are having so much fun. I thought that being part of our Pack would be a great opportunity for your kids and your family too.

It’s great to spend time together as a family while doing so many learning and exciting activities.

In the videos below you can see what Cub Scout is all about and please call me if you would like more information!

Our next Pack meeting will be on DATE at LOCATION and my phone number is PHONE NUMBER.

What is Cub Scouts? <https://www.youtube.com/watch?v=IrWljVUy5Ks>

Who doesn’t want to be a Cub Scout?:

<https://www.youtube.com/watch?v=UvDMkIAWSc4&t=7s>

Have a great day!

FIRST NAME