


Effective On-line Communication

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Cub Scout Pow-Wow
Northfield, VT
December 6, 2008



Course Outline

- Good old-fashioned stuff (that works): newsletters, telephone
 - E-mail basics
 - Beyond basic E-mail: Groups
 - Additional functions: polling, invitations, etc.
- 

Newsletters



Pack 630 Newsletter

Tuesday, March 18, 2008



April / May Events

Pack Meeting / Pancake Breakfast <i>Saturday, April 5, 9:00 am</i> Holy Family Hall	Theme: Abracadabra Activity: It's pancakes, fatty meats, and magic at our last pack meeting of the year. Bring the whole family to this breakfast feast. It's free. (Maybe we'll have cake auction – stay tuned.)
District Pinewood Derby / Cub Scout Games / Scout Show <i>Saturday, April 5, 12:00 pm</i> Champlain Valley Exposition	If your Scout places in the first, second, or third in his rank, he can compete in the District Pinewood Derby against other Cubs from Chittenden and Addison counties. Also, there is the annual Cub Scout Games and new last year, the Scout Show. Make it a whole day of Scouting with this event.
Green-Up Service Project <i>Sunday, May 4, 1:00 pm</i> Location (and maybe day too) TBD	We don't know what we are doing for a spring service project or when or where we are doing it, so stay tuned. If you have any great ideas, pass them on to Chris Kline who is coordinating this event.
Webelos Overnight at Camporee <i>Saturday, May 10</i> Champlain Valley Exposition	A night roughing it at the Champlain Valley Exposition for the Webelos.
Memorial Day Parade <i>Saturday, May 24, 9:00 am</i> Champlain Valley Exposition	The Scouts should turn out in full dress uniform to show Essex Junction our great pack! This is an opportunity to attract new Scouts, so please make an effort to participate. Siblings and adults marching are welcome.

Future Events

Pack Campfire / Graduation Ceremony <i>Friday, June 13, 6:30 pm</i> Indian Brook Reservoir
Cub Scout Fishing Day (& maybe camping) <i>Saturday, June 14, 9:00 am</i> Camp Sunrise
Pack Hike <i>Saturday, June 21</i> Time and location, TBD
Annual Pack 630 Planning Meeting <i>Thursday, June 26, 6:00 pm</i> Essex Junction Firehouse
Battleship Cove Family Overnight Saturday – Sunday, June 28 – 29 Fall River, MA

Our Website

Pack 630 can be found on the web at <http://www.pack630vt.org>. Please check the website for calendar information, contacts, forms, links, and other useful information. Please make sure your spam blockers do not block yahoo.com or yahoogroups.com.

For Your Action

Battleship Cove Camp-In, June 28 – 29, 2008 Spend the night on the USS Massachusetts in Fall River, MA. Cost is \$55 per person. This is a must do (or re-do) event!
Resident Summer Camp, July 20 – 25, 2008 We're currently taking reservations for summer camp for your Scout (and maybe you too). Reserve a spot now!
Lake Carmi Family Camping, August 8 – 10, 2008 Pack 630 has reservations for 21 sites for 2008. Please reserve your campsites. The fee for the two nights is \$38.

Recognition

Thanks to Mike Grant, the Pinewood Derby Chair, and all the volunteers who make the Pinewood Derby happen. This is a big event and we could not do it without you!
Thanks to Kirk Peterson who is organizing our trip to Battleship Cove.

Open Pack Positions

Pack Secretary Membership and Re-registration Chair Assistant Cubmaster (second)
See Paul McLaughlin or Scott Friedman if you are interested in any of the open pack positions.

Newsletter Benefits

- Low tech for the recipients
- Can be available at every gathering
- Can give to parents or Scouts
- Can put on home bulletin board or refrigerator




Newsletter Deficits

- Longer to prepare than a simple E-mail
- Printing expense
- Not good for short lead time information
- An additional thing to handle and keep track of



One Page Newsletter

- Calendar
 - Near term events: Who, What, Where, When, Contacts, Special Notes, etc.
 - Long term events: What, Where, When
 - Parent action items
 - Recognition, especially for leaders and parents
 - Open positions, volunteer opportunities
 - If page two (backside): facts, fun, games, etc.
- 

Make the Newsletter and...

- E-mail it
- Post it to the web



Telephone




Telephone Benefits

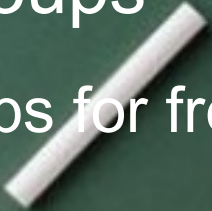
- Coverage nearly 100%
- Instantly available
- Short term notification
- Synchronous or asynchronous communication



Telephone Deficits

- One-to-one, serial communication: time-consuming
 - For very short term, too many numbers: home, work, mobile
 - No guaranteed reception of voicemail
 - Leaving a message with a person maybe worse than voicemail
- 


Telephone Time Saver

- Use a service to deliver the message: make it one-to-many
 - Example: Phonevite.com
 - Free calling for group up to 25 members
 - \$0.05 call for unlimited size call groups
 - Or just use multiple 25 member groups for free
 - Not a substitute for “checking-in”
- 


E-Mail




E-mail: Subject Line

- Subject line is the headline
 - States the “bottom line”
 - A few well chosen words
 - Examples:
 - “Meeting on for tonight, 4/5 @ 8 PM”
 - Not “IMPORTANT READ THIS NOTE”
- 


E-mail: Body

- Short and to the point
 - Bottom line up front; don't tell a story
 - One topic per E-mail, especially if response expected
 - Facts to include: who, what, where, when
 - Specify response expected
- 


E-mail: Signature

- Simple signatures are best
 - Name and contact information
 - E-mail address
 - Phone number in most cases
 - Life philosophy statement not required
- 


E-mail: Style

- Use good writing style
 - Turn spell-check on, use standard spelling (no instant message abbreviations)
 - DON'T TYPE IN ALL CAPS
 - Avoid fancy typefaces; some only get plain text messages
 - Avoid attachments – the message should not be in the attachment
 - Don't “reply all” when “reply” will do
 - Respond promptly
- 

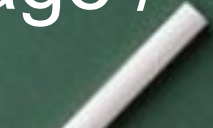
When appropriate

- Conveying facts
 - Asking simple questions
 - Distribution to more than one person
 - When synchronous personal communication with one person difficult or impractical
- 

Inappropriate conditions when...

- Personal communication with one person practical
 - Giving personal feedback
 - Expressing negative emotions: frustration, anger
– don't “flame”
 - Privacy is expected
 - You think you have a funny joke
 - Using your unit mailing list for other purposes
- 


Limits of E-mail

- Manual upkeep of address book, distribution list by everyone
 - No common message repository; everyone keeps (or doesn't) keep records
 - Everyone may not get the message / conversation
- 

Groups



Groups / Listservs

- Users can be invited or subscribe on their own; keep own address and subscription settings current
 - Keeps all messages
 - Everyone in on all conversations and can look back at history
- 

Group Providers

- Yahoo! Groups
- MSN Groups
- Google Groups



YAHOO! GROUPS

Welcome, **scott_a_friedman**
[Sign Out, My Account]

[Groups Home](#) - [Blog](#) - [Help](#)

My Groups

[Manage](#)

[pack630leaders](#)

3 New Messages



[pack630](#)

3 New Messages



[pack630den10](#)

(No new activity)



[sinai_tech](#)

(Add Photo)
(No new activity)

[ne1240bobwhites](#)

(No new activity)



[amccubs](#)

Find a Yahoo! Group

Search

(Example: [grooming](#), [antiques](#), [podcasting](#))

Easy as 1-2-3.

[Start your group](#)
today.

Inside Yahoo! Groups

See how people are connecting and sharing:



Balanced Life Group

Manage nutrition, activity and well-being.



Special K Challenge

Share experiences and success with others who are losing pounds.



The Cat Zone

Connect with others doing more for their cats



Best of Y! Groups

There's something for everyone.

Browse Groups

- [Animals](#)
- [Business & Finance](#)
- [Computers & Internet](#)
- [Culture & Community](#)
- [Entertainment & Arts](#)
- [Family & Home](#)
- [Games](#)
- [Government & Politics](#)
- [Health & Wellness](#)
- [Hobbies & Crafts](#)

ADVERTISEMENT

Sears
reimagine you

ROLLOVER TO REIMAGINE YOUR MEDIA ROOM

[Tins & Tricks](#)

Search this site:

Go

[Advanced Search](#)

Groups Home

My Groups

To add to this list, [create a group](#) or [join a group](#) listed in our [directory](#).

My Storage Info

Browse by Interest

Automotive

Business

Computers & Interne...

Entertainment

Games

Health & Wellness

Home & Families

Lifestyles

Money & Investing

News & Politics

Organizations

People

Places & Travel

Religion & Beliefs

Schools & Education

Science & History

Sports & Recreation

View All Categories

You are using 0 MB of your 3 MB of storage:

[More information](#)



Notice

Only properly uploaded message board attachments within your quota will display correctly. Message board attachments that avoid quota limits will not display.



Welcome to MSN Groups

- [Browse groups](#)
- [Create your own group](#)
- [New to Groups?](#)
- [Create a group now](#)
- [Make your group great](#)



Windows Live Spaces

- [Go to your Windows Live Space](#)
- [Find people in your area](#)
- [Find people with similar interests](#)
- [Create your own space and connect with your friends. Sign up for free!](#)



MSN Messenger

Fun, easy, cool and best of all, free!



Go get themes!

- [Themes](#)
- [Emoticons](#)
- [Webcam Alerts](#)
- [Download Now!](#)

Customize your MSN Messenger with celebrity themes and more!



MSN Dating & Personals



"LIVE WELL, LAUGH

"A mixture of sweet and spicy-sweet enough to ... [More](#)



Also on MSN

- [Groups: Meet people who share your interests](#)
- [MSN Messenger: Fast, easy, fun, free](#)
- [MSN Personals with Match.com](#)

bodyshape™ by Hydroderm™

Say goodbye to cellulite

BEFORE

AFTER



* simulated images

See results in 4 weeks - guaranteed!

▶ try it for free

[Click Here For Details](#)

msn dating & personals



USERNAME - SGR274
"There's no way I'm confessing to anything."

I'm a seeking a

age to Near zip code

powered by **match.com**

[View Photos](#)



Search Groups

[Advanced Groups Search](#)
[Preferences](#)

What can you do with groups? [hide this](#)



Discuss online or over email



Create rich, custom pages



Customize your look and graphics

Explore groups

[Take the tour](#) »

Find out what people are doing with Google Groups

Search for a group



Recreation

[rec.audio.pro](#)

[Beneteau Owners](#)



Computers

[comp.sys.mac.apps](#)

[comp.lang.c++](#)



People

[...diet.low-carb](#)

[...support.marriage](#)



Business

[misc.invest.futures](#)

[misc.invest.canada](#)



Suggested for You

[Google Friends](#)

[Gmail-Users](#)

[Show more...](#)

[Browse all group categories...](#)

My groups

Create a new group in 3 easy steps:

- 1 Create an account
- 2 Setup your group
- 3 Invite people

[Create a group...](#)

My profile & stats




scottfvt@gmail.com

Your 7-day activity
None

[View your full profile](#)

Desired Group Features


- Group keeps message history
 - User can choose to receive E-mail or not
 - Responses go to poster or group
 - Fully moderated or open posting
 - Administrator can add and remove members
- 

Expanded Communications

- Polling
- Invitations
- Voice to text



Polling

- Asking a question or questions to a number of people and having responses in fixed format and tabulated.
 - Some polling can be done within Groups
 - Polling Services: CircleUp, Zoho Polls
- 

Try CircleUp in Two Easy Steps!

Send yourself a CircleUp to see what YOUR club, team, group or co-workers will experience.

CircleUp is a **FREE SERVICE**.



Send Yourself A CircleUp
click here

CircleUp is the ultimate way to communicate with groups!!

- Ask questions and send announcements to teams, clubs, groups and co-workers
- Gather information, links, photos, comments and feedback
- Get a single, visual result instead of an inbox full of mail
- Share everything so your group can access it at anytime



Who is CircleUp for?

More about CircleUp...

- CircleUp is a Free Service. YES, 100% Free! Forever!!
- It works with every email system, AIM, Yahoo! IM and Facebook
- There's nothing to download or install - CircleUp is a web-based service
- Your information is confidential - we will NEVER contact your groups

Sign up now!
It's free

CircleUp
Demo
play now

Learn More!



Use any email system, IM or Facebook to CircleUp your group - you get a

CREATE POLL 

Viewing latest Polls

 **Welcome to Zoho Polls** [\[Edit\]](#) [\[Delete\]](#) [\[Close Poll\]](#)

Created on 29 Mar 2008 not voted yet

Tags : email web mail services

Comments : ---

Popular Polls

[Welcome to Zoho P...](#) 0 Votes

Recently Voted Polls

[Welcome to Zoho Polls](#) (0) no votes

Popular Tags

[email](#) (1)

[web](#) (1)

[mail](#) (1)

[services](#) (1)

Invitations

- Send out invitations and tally responses
- Invitation Services: Evite, Socializr, MyPunchBowl





What's on eBay right now?
Roll over and find out!



Shop Victoriously

AdChoice **Find Yours**

send free invitations

CREATE AN INVITATION

HOW IT WORKS

view invitations

- March Madness®
- Dinner Party
- Las Vegas
- Staying In
- Kids' Birthday

get party ideas

- March Madness®
- Wine Tasting
- Pirate / Treasure Hunt
- Eco-Friendly
- Spa Day

EVITE BLOG



the nose knows: wine smelling

MY UPCOMING EVENTS

Welcome Scott! Not Scott?

4/05/08 9am Pack 630 Pancake Breakfast 2 NEW RSVP(s) [Edit](#)

MY PAST EVENTS

12/18/07 9:00pm Pack 630 Holiday ... [No Albums](#) | [Upload Photos](#)

[View All Events With Albums](#) | [View My Past Events](#)

TIPS + TOOLS to help you plan your events

- Drink Calculator
- Party Checklist
- Party Ideas

[invite](#) [entertain](#) **NEW!** [create quickvite](#)

get in on the madness

Send one of our basketball invitations to get the gang together for March Madness action!



[BROWSE HOOP DESIGNS NOW](#)

DISH Network

Same shows for a lower price.

Over 100 channels

FREE

FOR 3 MONTHS

Restrictions apply.

SAVE OVER CABLE

featured invitations



EVITE PARTY PERSONALITY

Sponsored by The Honda Fit **HONDA**

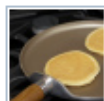
Express yourself! Take your guest list comments to a whole new level — add a talking character to your invitations!



[HOW IT WORKS](#)



Your Upcoming Events



**Pack 630 Pancake
Breakfast**
At Holy Family Hall
Hosted by Pack 630

Sat, Apr 5
9:00 AM

Yes

Your Recent Events

all

No events right now.



Friends' Events

No events right now.

Friend Updates

all

No updates right now.

Shouts

all

No shouts right now.

Birthdays

all

No birthdays right now.

Special Occasions



Passover
Sun, Apr 20



Cinco de Mayo
Mon, May 5



Mother's Day
Sun, May 11



Memorial Day
Mon, May 26



Father's Day
Sun, Jun 15

Ads by Google

[Party Invitations](#)

Invitations for any Birthdays, Baby Bridal Showers, Graduation & more!

www.partybasics.com

[Party Ideas San Francisco](#)

Birthdays, celebrations or any time Find great dining in San Francisco sanfrancisco.citysearch.c

Welcome, Scott!

From start to finish, we've got your event planning needs covered.

- 1. Pick a Date
- 2. Save the Date
- 3. Invitations
- 4. After Party

Start here.

[Go](#)



Buzz

[RSS](#)

[Tell your friends about MyPunchbowl.](#) 01:37PM PDT Mar 29

My Current Parties

My Past Parties



[Sample Party](#)

March 23, 2009 at 4:00 PM

[Add Host](#) [Copy](#) [Delete](#)

Parties I'm Invited To

Past Parties

No parties to attend? [Tell your friends](#) about MyPunchbowl!



Party Planning Advice

[RSS](#)

[Search](#)

[Online Invitations for Baby Showers](#)

March 25

Planning a baby shower? MyPunchbowl has online invitation templates, party planning tips, and more.

[March Madness Party Planning](#)

March 24

March Madness is here! Party planning tips for the NCAA Basketball Tournament.

[More Party Planning Advice >>](#)



Travel Center

[Flights](#) [Cars](#) [Hotels](#)

Powered by KAYAK

Departing from:

Departing:

Going to:

Returning:

[Search for Flights](#)

Voice-to-text









- Send E-mail from your phone
- Send to yourself or distribution list
- Send to other personal services websites
- Example: Jott.com




























Type a new Jott here

 **TIP** You can now drag Jotts to lists, archive, and trash!
Manage your Jotts in [lists](#). [Close](#)

Jotts

-    On April 17th, Thursday from 7:15 to 7:30, I am running the catapult Mar 25 
-    Evan's basketball practice starts at 6:30, next Tuesday. Jan 22 

-  **Inbox**
-  Reminders
-  Sent
-  Trash
- Lists** [Reorder](#)
-  All Lists
-  Archive
-  Home
-  Work
-  Add List

-  Send a Jott
-  **Contacts** 19
-  Create a Group
-  Invite People
-  Pack 630 Leaders
-  Nozbe
-  Add Jott Links
-    
-     
- more...

Talk to Jott : (866) JOTT-123 / (866) 568-8123

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Websites

- Free Scouting specific web site hosting is available that has “content management,” that is, you do not have to be a programmer.
- scoutingvermont.org
- scoutlander.com





Green Mountain Council

Boy Scouts of America

...Serving the Youth of Vermont

[Home](#)

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[Council](#)

[Districts](#)

[Units](#)

[Camping](#)

[Events](#)

[Resources](#)

[Training](#)

Site Search



- ▶ [Join Scouting!](#)
- ▶ [Contact Us](#)
- ▶ [Council Calendar](#)
- ▶ [Recent News](#)

scoutstuff.org



Donate To
Scouting



Renew
Your Unit's
Charter



[Home](#)

[Print](#)

Pack 630 - Essex Junction, VT

Thanks for visiting the Pack 630 in the Green Mountain Council

Cub Scout Pack 630 has it's own [website](#). You can find it at <http://pack630vt.org>.

630

[Home](#)

[General](#)

[Meetings](#)

[Leadership](#)

[Friends](#)



Add Content Organize Content

Pack 630's
PUBLIC SITE

Home Page

Photos

+ Add/Reorder
Pages

PRIVATE SITE

Welcome

Pack 630 Wiki

Annual Calendar

Store

P630 Yahoo Group

My Profile

Event Calendar

Photo Gallery

Broadcast System

Knowledge Base

Adult Search

Scout Search

ADMIN SITE

Edit

Cub Scout Pack 630 of Essex Junction, Vermont



[Change Picture](#)

Cub Scout Pack 630 is chartered by the Holy Family and St. Lawrence Parish of Essex Junction, Vermont.

Our pack services the youth of Hiawatha Elementary School, Fleming Elementary School, and others wishing to join our pack.

Scott Friedman currently serves as Cubmaster for Pack 630. You can reach him by E-mail using the "Contact CubMaster" link above, by phone using GrandCentral, or by instant message using Digsby. Both applications are below.

Have **GrandCentral** call my telephone!

Your Name: / Your Number:

keep my number private

[learn more at www.grandcentral.com](http://www.grandcentral.com)

Contact Cubmaster

Cubmaster is offline

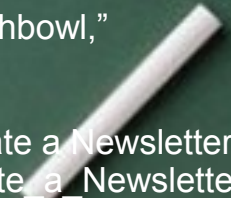
* Cubmaster is offline.



There are
NO STUPID QUESTIONS
or stupid answers.



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 4. "Google Groups," <http://groups.google.com/>.
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 6. "Invitations, Free eCards and Party Planning Ideas from Evite," <http://www.evite.com/>.
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 8. "MyPunchbowl - Online Invitations, Party Planning, and Party Invites with MyPunchbowl," <http://www.mypunchbowl.com/>.
 9. "Newsletter Design | Tutorials and Tips for Good Newsletter Design - How to Create a Newsletter," http://desktoppub.about.com/od/newsletterdesign/Newsletter_Design_How_to_Create_a_Newsletter.htm.
- 

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11. "Socializr - Free customized online event invitations & event sharing," <http://www.socializr.com/>.

12. "Yahoo! Groups - Join or create groups, clubs, forums & communities," <http://groups.yahoo.com/>.

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14. "Green Mountain Council," <http://scoutingvermont.org>

15. "Scoutlander," <http://scoutlander.com>

