



GREEN MOUNTAIN COUNCIL BOY SCOUTS OF AMERICA

UNIT LEADERS GUIDE 2012
FAMILY FRIEND'S OF SCOUTING

CAMPAIGN OVERVIEW

The annual campaign is planned, directed, and conducted by Volunteers.

-Campaign begins in November and ends in early April

-Units sign up by filling out the sign up sheet inside this packet for their presentation date, time and place.

-A unit leader works with their assigned Zone Captain to select a presenter.

-Presentations are made between Jan. 1st and April 15th using materials. Prepared by a council staff member

-A phone-a-thon clean-up campaign is used to follow-up with those who could not attend the presentation.

WHO IS THE GREEN MOUNTAIN COUNCIL?

The Green Mountain Council has over 4,200 youth members and about 2,400 adult volunteers in Vermont. A budget of \$1.2 million is needed to provide the Quality program to Vermont Scouts Friends of Scouting dollars play a major role by!

- Providing support materials.
- Supporting Programs.
- Activities.
- Professional leadership.
- Recruiting new Scouts.
- Routine camp maintenance.
- Building new Packs & Troops.
- Running summer camp.
- Developing new activities.
- Training.
- Keeping the lights on.
- Maintaining Records.
- Managing of the popcorn sale.
- Stocking the Scout Shop.



quality Scouting program in each community throughout all of Vermont. Financial gifts to Scouting are multiplied many times over by countless volunteer hours.

Who is the Green Mountain Council? The Green Mountain Council is ALL OF US!

The Green Mountain Council Service Center is here to support the leaders and Scouts in your unit. Together, a small 10 person staff working with over 2,400 volunteers, deliver an Important

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What is Friends of Scouting?

The Friends of Scouting campaign is an annual giving campaign. The Family "FOS" Campaign focuses on raising support dollars from families who participate in Scouting. Funds are primarily raised by coordinated presentations made by volunteers to families of Scouts at unit meetings.

Green Mountain Council's Bottom Line

How do we receive and spend the funds necessary to meet our budget? The majority of the funds we receive come from Friends of Scouting and the annual popcorn sale. Primarily these funds are invested on camping, activities, unit service, and program support. Although

Scouting's business is character education, building stronger families, and developing leaders, it is still a business. For the business of Scouting to grow and thrive, just like ANY business, it must first be fiscally strong. Ask yourself, are there enough Scouts? Should more

youth have the opportunity to experience Scouting? Is it important to offer more program, and keep cost down for lower income families? Should we constantly think of better ways to communicate? Could our camp and program facilities be improved ?

If you answer yes to any of these questions, Friends of Scouting is a wise investment that needs your financial help.

SCOUTING IS A SOUND INVESTMENT

91% of Scouts with five or more years of experience graduate from high school.

-Men who were Scouts for five or more years earn on average 30% more than those who were never Scouts.

-83% of men who were Scouts reported they have been in real life situations in which having been a Scout helped them be a better leader .

Scouts are more likely than boys who have never been Scouts to :

- Assume leadership roles
- Put the needs of others before their own
- Have higher self confidence
- Be active in after-school activities
- Resist peer pressure to take part in delinquent and dishonest activities

Men who were Scouts five or more years as boys are more likely than men with no Scouting experience to :

- Graduate from High School
- Graduate from college
- Earn higher annual incomes
- Value family relationships
- Have lifelong friendships
- Believe helping others should come before one's own self interest

2012 COUNCIL SHOULDER PATCH



In Recognition of a **\$100** or more investment into the 2012 Friends of Scouting Campaign, a collectable Norman Rockwell Council Shoulder Patch will be awarded when a pledge of that amount or more is paid in full.

The shoulder patch is incorporated into a five year collectors set that recognizes the core principles of Scouting

The center patch can be purchased for \$25 through the store in Waterbury.

If you missed out last year, you can purchase the 2011 Leadership Council Shoulder Patch for an additional \$100 at the Service Center store.



What it means to be a part of the Family Friends of Scouting Campaign



By understanding the importance of having a Family friends of Scouting presentation families

are leading the way in raising the dollars necessary to keep Scouting alive and well in the Green Mountain Council. Future Scouts are counting on us! By scheduling a Unit Friends of Scouting Presentation, parents and family members have an opportunity to support the mission of Green Mountain Council.

Scouting has been strong for 100 years. Now it is our opportunity

to ensure it remains relevant for the next 100 years.



UNIT RESPONSIBILITIES AND TIME LINE

FOS Unit Responsibilities

- Set FOS presentation date and get that information to the Council Service Center by December 15th.
- Work with your unit commissioner or Zone FOS chair to recruit a FOS presenter
- Be enthusiastic and give the presenter a warm welcome at the event.
- Ensure that every parent has a chance to be asked to give to the campaign.

FOS Unit Time Line

- November A letter is sent to Unit Committee Chair.
- December Roundtable Turn in commitment form with presentation date, time & place.
- December Zone FOS teams schedule a presenter for each presentation. Kickoff held at District Committee meeting.
- **January through April 30th** FOS Unit Presentations completed
- February- April 30th FOS Clean-up: personal contact to parents not at an FOS Presentation

“No person was ever honored for what he received. Honor has been the reward for what he gave.”

- Calvin Coolidge

The Presentation

The Friends of Scouting presentation is 8-10 minutes. History has shown that the best time to schedule a presentation is at a Blue & Gold Banquet (Packs) or your Court of Honor (Troops & Crews) and should take place in the first half of the meeting (but not first). The presentation is typically made

by a member of the District FOS Presenter Team who has been trained to deliver a concise but effective presentation. It may be the leaders job to introduce the presenter. A good introduction, including a pledge of his or her support for Friends of Scouting, is an important part of the introduc-

tion. Remember, Scouting is over 100 years old, don't we want to ensure it's around for another 100 years!

After a 6-8 minute presentation, allow families 3-4 minutes to fill out and hand in their pledge cards.

Green Mountain Council,
Boy Scouts of America
P.O. Box 557
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Label here



...Preparing Vermont's Youth For Life

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2012
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SCOUTING

One Hundred Years

“One hundred years from now, it will not matter what my bank account was, how big my house was, or what kind of car I drove. But the world may be a little better, because I was important in the life of a child.”

-Forest Witcraft

NEW! 2012 UNIT INCENTIVE CARD PROGRAM

New in 2012 the units achieving 100% or more of their 2012 Family Friends of Scouting campaign goal will be able to select one of the following card programs. ***note if you qualify you can only select one of the card programs.**

Units are asked to:

- Make the presentation with an area leader assisting you.
- Agree with the membership on 03-31-11, or speak with Kevin O'Hara (802) 244-5189 no later than December 15, 2011.

Gold Card (Camp Program):

Packs: All Cub Scouts receive a discount of \$5 off per Cub Scout per night for the Sunrise Cub Scout resident Camp summer sessions. Packs must attain target by April 30, 2012

Troops: All Scouts receive a \$25 discount per Scout off the normal camp fee for attending one week of Scout camp at Mt Norris Scout Reservation. Troops must attain target by June 30, 2012 and all pledges must be paid by this date.

Platinum Card (Advancement Program): *Advancement reports must be submitted to receive advancements

Cloth rank patches **FREE!** (Until March 31, 2013)

Packs: Tiger Cub, Bobcat, Wolf, Bear, Webelos, and Arrow of Light patches

Troops: Scout, Tenderfoot, Second Class, First Class, Star, and Life patches.

Crews: All Bronze Award Bars, all rank certificates & Silver Award Pin

All benefits will begin after FOS presentation is made and goal is met or exceeded and will continue until March 31, 2013.

All qualifying units will receive a **5%** discount off all BSA merchandise (store stock) on one order between June 1 and June 30, 2012. All purchases and orders must be paid in full on the date of order.

***Goals** are based upon the cost of sustaining one Scout in the Green Mountain Council for one year. Units are asked to raise \$50 per Scout in the unit (based on **March 31, 2011** membership)